

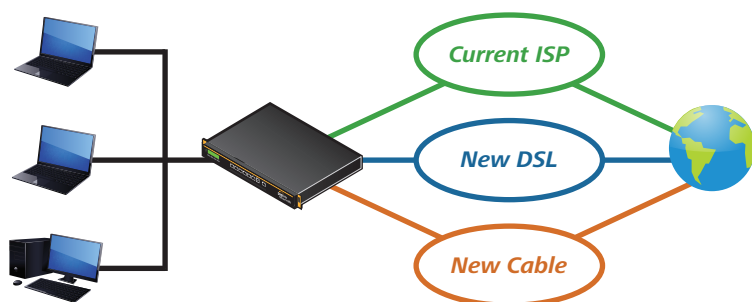


## Better Internet for Creative Industry

Internet Load Balancing / WAN Bonding Solution

### Get from Imagination to Production Faster with Peplink.

Peplink networking innovations get you from the first blush of an idea to finished product faster and more reliably than ever, without complicated and costly setup and administration. Whether your workflow involves print, web design, video production, or digital photography, Peplink delivers high speed, low frustration networking, so you can spend more time creating, communicating with clients, and building your business.



*The Peplink Balance Multi-WAN router lets you transparently connect up to 13 Internet links to your existing network. All traffic is automatically balanced and optimized by intelligent algorithms.*

### A Trickle of Inspiration? How About a Flood?

Creativity doesn't live in a vacuum. Keep the ideas coming with HD video, live video conferencing, and real-time collaboration made possible by a network that's always fast, always on, and always ready to inspire.

### Build and Share Your Ideas. With a Network Built for 100% Uptime.

Ideas are fragile things. Research blogs and websites, sift through image libraries, and gather all the support materials you need to build on your initial inspiration, all with a network that's rock-solid reliable. Host servers for your client with confidence with built-in DNS feature.

### Huge Files? No Problem.

Big ideas generate big files, which can mean big problems when it's time to share video reels, 3D renderings, mammoth PSD files, and other work. But with Peplink networking, large file transfers are seamless and quick, so you can create and share with colleagues, clients, printers, and distributors, without compression or compromise.

### Create. Without Creating More Work for Yourself.

Coming up with the next big thing. Meeting with clients. Handling the myriad details involved in running your business. With challenges like those, you don't need networking hassles. Peplink's plug-and-play setup and easy-to-use tools let you focus on creation, not administration.

### Learn More About Peplink Solutions for Creative Industries

Creative work is hard work. But whatever your medium, Peplink routers and access points make it easier and faster to move from inspiration to creative solution. To learn more, please contact a friendly and knowledgeable Peplink representative today.

## PEPLINK BALANCE



The Peplink Balance is a feature-packed, easy-to-use Internet load balancing and WAN bonding solution that can load balance up to 13 connected links, such as DSL, cable, WiMAX, 3G, and 4G LTE, to boost network bandwidth and reliability. Peplink's SpeedFusion™ technology, part of every Balance, bonds the bandwidth from multiple links into one big pipe, while providing seamless session failover. With their increased speed and reliability, these new lines can replace existing leased lines or MPLS networks, reducing overall cost. The Peplink Balance also supports IPSec and PPTP VPN, allowing highly compatible deployment with existing legacy networks.

The Peplink Balance supports mobile connections over USB modems, giving users increased speed and reliability anywhere, including remote and mobile environments. The built-in WLAN Controller and Captive Portal features make it easy to manage Wi-Fi access points and provide dependable and fast connectivity to all your Wi-Fi devices. Also featuring Drop-in Mode, Advanced Routing, User Bandwidth Control, and Web Blocking, the Peplink Balance combines raw power, unparalleled flexibility, and rock-solid performance in a cost-effective, all-in-one router that's a perfect fit for networks of any size and complexity.

## Live Demo

Try out the Peplink Balance's Web Admin Demo now!

<http://www.peplink.com/demo/>

## Case Study of Arnold Worldwide Inc., United States

### Arnoldworldwide

"It's been running since the day we installed it. I love that Peplink!"  
-Chris Elam, Senior Systems Engineer

Arnold Worldwide is a global communications and media agency with offices across the United States. Before upgrading to Peplink networking, Arnold Worldwide relied on a T3 line to handle the transfer of large files, such as video reels, casting videos, and other project files. But as file transfer sizes and volumes grew with increased business, Arnold Worldwide's T3 line began to max out during working hours, threatening expensive downtime and forcing them to consider faster options.

After sorting through the available choices, Arnold Worldwide decided to build a solution around the Peplink Balance. Arnold Worldwide was able to replace their original T3 line with two 100Mbps lines, giving them much higher speeds and up to 4TB in monthly traffic. Arnold Worldwide has also seen improvements in reliability after the upgrade to Peplink. With the Automatic Failover, infrequent outages on one of its 100Mbps lines go practically unnoticed, keeping Arnold Worldwide online and in business. In fact, Arnold Worldwide has experienced zero downtime for six months running, a fact that both they and their customers appreciate.

- Arnold Worldwide is a leading U.S. advertising agency with large national clients
- Used a T3 line at maximum capacity
- Needed additional bandwidth and reliability for increasing online requirements, such as:
  - Video conferencing
  - Large media file transfer
- Deployed a Peplink Balance 1350
  - Upgraded to two 100Mbps Internet connections
  - Instantly increased bandwidth and reliability without adding cost
- Winning Factors:
  - Highly reliable, months without any downtime
  - Ability to handle high traffic volumes
  - Better performance at the same cost



## Customer Spotlight



[www.wilink.pl](http://www.wilink.pl)



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